

Using New Technology

Together using technology we can improve Program Development, Program Delivery and Customer Experience.

Major perspectives on technology use:

Technology for Program Development

Technology for Program Delivery

Technology to improve Customer Experience

Sub Heading discussion:

Broadband access

Technology accessibility (computer/internet/skill)

Collaboration & Delivery Tools

- Web Conferencing & Webinar for delivery

Social Media

Professional Buy In

- How to get technology adoption & buy in by Extension Educators.

- Internal Profession Development / Training issue

Use of Outsource / Hosted Services

Productivity Tools

- Helping Educators do more with less using technology

- Examples: Microsoft Office, Acrobat, Remind.com . . .

Visualization Technology

- GIS, Data Mining, Infographics

Data standardization and sharing

Demonstration technology

- Video

Audio

Social Media

Communication

Software Tools, YAPP, Constant Contact, Blog, Web, Social Media

Mobile technology (customer experience)

Mobile First

Apps

Devices

Collaboration

Second roundtable Session

Share and Communicate new ideas, methods and technology?

Work with eXtension to identify Tech tools and impacts of adopting them

Work with the Communications committee to build means to distribute information

Need input from Mid-Managers and PSD

Need to develop a Strategic Approach

Include tech at the grant & program development level (upfront)

Include tech in program planning

Include tech in program delivery

Use technology to improve learning experience for customers

May require Resources in the form of PEOPLE

Training Coordinator / training team – to help meet PD issue

Web Conferencing / Webinar Coordinator – to encourage and manage online delivery

Integration Coordinator – to encourage communication and technology use in program development, delivery and evaluation

Web masters to provide hands on help to educators

Summary statement:

Together we will explore and use new technologies to improve program development, program delivery and customer experience.

What will we do?

The starting point is to develop a catalog of useful technology including definitions, examples of uses and communicate the listing to Extension Educators across the Southern Region.

How will we do it?

By building a collaboration including the IT Committee, the Communications Committee and eXtension. The IT committee will take the lead in development of the catalog working with extension then work with the Communications committee to develop the means to communicate.

In addition the Middle Managers and Program and Staff Development committees will be asked to provide input.

Jim ...

James C. Segers

Extension Information Technology Coordinator

Texas A&M AgriLife Information Technology

578 John Kimbrough Blvd

AgriLife Services Bldg, Ste 326

College Station, TX 77843

Phone: 979.845.9341

Email: j-segers@tamu.edu

Participant List

Name	Committee
Fred Piazza	IT
Dwayne Hunter	IT
Sam Boyster	IT
Robert Goodson	MM
Rick Hayes	IT
Ranvesh Srirastana	IT
Mattie Rasco	FCS
Brian Watson	IT
Stacy Herrick	COMM
Emily Tipton	IT
Rich Phelps	IT
Joyce Sherrer	PSD
Ruth Borger	COMM
Neal Vines	IT
Jim Segers	IT